

# **“CREO-DIPT”**

**STAINED SHINGLES**



**CREOSOTED  
STAINED  
BUNDLED**

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# **“CREO-DIPT”**

**STAINED SHINGLES**



**CREOSOTED—STAINED—BUNDLED**

**17 GRADES OF CEDAR SHINGLES**

16-INCH

18-INCH

24-INCH

30 DIFFERENT COLOR SHADES

“READY TO LAY WITHOUT WASTE”



**STANDARD STAINED SHINGLE CO.**

**ORIGINATORS AND SOLE MANUFACTURERS**

**GENERAL OFFICE, WAREHOUSE AND FACTORY  
NORTH TONAWANDA, N. Y.**

**WESTERN WAREHOUSE AND FACTORY—CHICAGO**

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STANDARD STAINED SHINGLE CO.  
NORTH TONAWANDA, N. Y.  
1915



ARCHITECT CHAS. W. ELDRIDGE, FOR W. W. DAKE, ROCHESTER, N. Y.

## In Appreciation!

To those friends of “CREO-DIPT” Stained Shingles, who for the past seven years have been so loyal and so appreciative of our efforts, we take this opportunity to express our grateful appreciation.

At certain seasons of the year in the past, we have found ourselves face to face with a manufacturing problem owing to an unexpected demand. We are glad to assure our friends that with the solution of this problem and with the increased facilities of this past year, we are now in better position than ever to undertake the fulfillment of special orders either for colors not shown in our regular samples or for special shades to match samples submitted.

To building contractors and large operators we shall continue to show our appreciation by prompt execution of large orders. We urge correspondence as early as possible because it often happens that we are in position to deliver regular grades in regular colors more promptly if we can work longer in advance of shipping date.

To the many individual owners, who really have made “CREO-DIPT” Stained Shingles so popular, we desire to express our gratitude. We shall welcome all questions from owners in regard to our product. We shall be glad to put owners in touch with architects and builders familiar with the proper use of “CREO-DIPT” color combinations.



## "CREO-DIPT" STAINED SHINGLES



ARCHITECT A. RAYMOND ELLIS, HARTFORD, CONN., FOR  
R. J. MEBANE, GREENSBORO, N. C.

"CREO-DIPT" Perfections 18" Random width, color moss green, shade 206 on roof. Side walls are "CREO-DIPT" Royals 24" Random width, color silver gray, shade 274, producing a very handsome design for the Colonial type of residence.

The "CREO-DIPT" Shingles were so entirely satisfactory that Mr. Mebane's brother, Mr. C. A. Mebane, of the same city, ordered "CREO-DIPT" Shingles for his Colonial house one year after. You will observe that Greensboro, N. C. is a long way from North Tonawanda, and in this connection will say that "CREO-DIPT" Shingles can be shipped in perfect safety to all parts of the country. Mr. Ellis, the architect for both houses, is incorporating our "CREO-DIPT" Stained Shingles in all his specifications.

In this book of "CREO-DIPT" Homes we have endeavored to show, by selecting different examples, the practical and artistic application of our product.

We feel limited in expression because of our inability to show color effects on all of these buildings.

While "CREO-DIPT" Stained Shingles are the result of natural evolution in the building construction problem of getting away from unnecessary expense, waste and disorder of staining on the job, the rapid development of the business has been due more especially to the advantages offered for the artistic selection of color tones and the absolute security of even stains and quality of material.



ARCHITECT A. RAYMOND ELLIS, HARTFORD, CONN., FOR C. A. MEBANE, GREENSBORO, N. C.

# COME IN BUNDLES READY TO LAY



ARCHITECT ARTHUR H. SMITH, FOR H. W. VAUGHN, RUTLAND, VT. ONE CARLOAD OF "CREO-DIPT" STAINED SHINGLES FOR ROOF AND SIDE WALLS OF RESIDENCE, STABLE AND GARAGE

"CREO-DIPT" residences, whether they be large or small, stand out among their neighbors—not in a striking way, but clearly as a matter of contrast. The colors seem soft. Such harmony does not seem possible in other treatments, and after the shingles have stood against the elements, as in some cases—seven years, the same pleasing contrasts exist. The colors are real—soft—natural.

These results are obtained by our special process of creosoting and coloring selected cedar shingles that are sawed from live lumber, not from stumps or from the refuse of the forest. Such shingles take the stain properly. Our creosoting process carries the stains well into the very fibres of the wood.



BUILDER TRACY L. FREEMAN, NYACK, N. Y. SUMMER HOME AT GRAND VIEW-ON-HUDSON, N. Y.



ARCHITECT H. S. JONES, FOR S. A. BOYD, KINGSTON, PA. ALL "CREO-DIPT"



## "CREO-DIPT" STAINED SHINGLES



RESIDENCE IN CLEVELAND, OHIO. THE FIRST ALL "CREO-DIPT" STAINED SHINGLE HOUSE IN CLEVELAND, OHIO.  
THE ORIGINAL SOFT GRAY SHADE OF COLOR HAS WEATHERED BEAUTIFULLY

Every bundle is marked "CREO-DIPT" Stained Shingles. That is your safeguard. All correspondence should be directed to our Main Office, North Tonawanda, N. Y.



ARCHITECTS STEFFENS & STEFFENS, FOR W. A. GREENLAND,  
EX-LIEUT. GOV. OF OHIO

### Factories in East and West

"CREO-DIPT" Stained Shingles have been so well received that we have repeatedly extended our facilities.

Our original factory in North Tonawanda, N. Y. for several years made shipments as far west as Denver. To take care of a constantly increasing demand in the west and middle west, we established a factory and warehouse in Chicago.

From these two plants, we are able to deliver promptly all orders either for standard colors or for special shades.

Standard colors are carried in stock in our own warehouses in other centers and are warehoused and carried in stock by many lumber dealers throughout the country.



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## SPECIFIED BY PROMINENT ARCHITECTS

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### Selection of Shingles

Every market is flooded with different grades of shingles. Oftentimes the lumber dealer finds it impossible to secure the best grades of shingles at any reasonable price because the nearest distributing point where such shingles are carried in stock means too great an expense for getting them on the job.

We use only selected cedar shingles sawed from live timber—not from stumpage or forest waste. They are all parallel widths—no wedge-shaped shingles. We store them in warehouses until they are thoroughly seasoned and dried in a natural way—not baked to death in a dry kiln. They are free from sap. They are sound. They are used without waste.



ARCHITECT AND BUILDER J. A. HEWITT, ELYRIA, OHIO,  
FOR JAMES B. THOMAS, ELYRIA, OHIO

Such is the quality reputation of our shingles that we are repeatedly asked to furnish them to the regular trade unstained. At times, we have been able to accommodate our customers, though, as a precaution against shortage in stock, we do not make a practice of selling shingles unstained.



ARCHITECT HENRY H. MAIER, WILKES BARRE, PA., FOR JAMES COOL, FORTY FORT, PA.

# "CREO-DIPT" STAINED SHINGLES

## Earth Pigment Stains

In the stain room there are great mills where the finest earth pigments are ground and mixed to secure the different colors. These earth pigments must not be confused with aniline dyes. They are pure mineral products.

In the mills they are ground into the finest possible condition in pure linseed oil and then suspended in a vehicle of creosote oil, refined, so that it will carry the colors, without changing them, thoroughly into the wood.

By this process, exclusively our own, each shingle is filled (not coated) with a preserving stain in lasting color. Furthermore, each shingle is treated the same as the next, so that the entire job shows one even stain or color.

Certain colors will, by their nature, fade or soften with time under exposure to sun and rain. In "CREO-DIPT" Stained Shingles these colors will not fade or wash out in streaks.



FOR C. C. BOW, CANTON, OHIO. TWO COLORS OF "CREO-DIPT" SHINGLES ON ROOF AND SIDE WALLS



ARCHITECT CLINTON B. COOK, ASBURY PARK, N. J. MANY "CREO-DIPT" HOMES IN THIS SUMMER RESORT



ARCHITECT NATHAN MYERS, NEW YORK CITY AND NEWARK, N. J. RESIDENCE IN SUMMIT, N. J.

Note the pleasing effect obtained by laying one course of "CREO-DIPT" Stained Shingles 7" to the weather and the other 3"



## PROOF AGAINST INSECTS AND WORMS



ARCHITECT NELSON K. VANDERBEEK, FOR ELK'S HOME, ENGLEWOOD, N. J. "CREO-DIPT" SHINGLE ROOF.  
GENERAL CONTRACTOR TRACY L. FREEMAN, NYACK, N. Y.

### The Value of Creosoting

It is not only necessary to preserve wood against insects and worms, but it is also necessary to permeate the pores of the wood thoroughly with the creosote medium to prevent the ravages of storm—of wind, snow and rain.

You see shingles blow off because they rot around the nail holes. Our process prevents rot and decay.

You see shingles curl up and pull out of place by warping because they are alternately soaked by rain and snow and dried out by the hot sun.

Our process fills the pores of the wood against such action of weather conditions.

For financial reasons alone, if not for artistic effect, you should specify and use "CREO-DIPT" Stained Shingles.



ARCHITECT NELSON K. VANDERBEEK, ENGLEWOOD, N. J.  
DARK GREEN "CREO-DIPT" ROOF, WHITE SIDE WALLS



ARCHITECT G. C. BURROUGHS, BUILDERS MC MILLER & TAFT,  
FOR ALBERT DIEM, CINCINNATI, OHIO



## "CREO-DIPT" STAINED SHINGLES



ARCHITECT NORMAN MC GLASHAN, NEW YORK CITY,  
FOR MERLE JOHNSON, DOUGLASTON, L. I.

Mr. McGlashan designs plans for very attractive homes in the New York suburban district, and if shingles are used, they are "CREO-DIPT" Stained Shingles. The New York City suburban district has proven to be the most fertile field for "CREO-DIPT" Shingles.

### Staining in the Factory

How many times you have in the past noted some of these disadvantages of staining on the job. You will see barrels of stain here and there. You will see shingles laid out in all sorts of weather trying to dry, and while they are being laid on roof or side walls, you will notice that the workman repeatedly throws out shingle after shingle because for some reason in the staining on the job, it did not take color right.



ARCHITECT NORMAN MC GLASHAN, NEW YORK CITY, FOR MR. VON KOKERITZ, ARROCHAR, S. I.

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## SAVE EXPENSE OF WORK ON THE PREMISES

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ARCHITECTS W. W. SLACK & SON, TRENTON, N. J., FOR JOHN L. BROCK, NEAR TRENTON, N. J.

### No Staining on the Premises

You undoubtedly have noticed many finished jobs, especially after some exposure to the weather, that fade out in streaks, showing conclusively that either on account of the condition of the shingles, or on account of the quality of the stain or on account of the method of applying the stain, even stains of a permanent character seem impossible, when staining is done on the job.

All "CREO-DIPT" Shingles are bundled, ready to lay. You never see a workman on the job discarding shingles for uneven colors or incomplete stain. Nor do you see shingles thrown out, because all "CREO-DIPT" Shingles are of parallel width—no wedge-shaped shingles—no sappy shingles.



ARCHITECT NORMAN MCGLASHAN, NEW YORK, FOR MRS. CHAS. DEAN, DOUGLAS MANOR, L. I.



ARCHITECT CARL T. HUGHES, NEWARK, N. J.



# "CREO-DIPT" STAINED SHINGLES



ARCHITECT GEORGE L. FALK, BUILDERS FRENCH & PACKARD,  
FOR DR. N. M. PRESTON, BROCKTON, MASS.



ARCHITECTS L. W. BRIGGS & CO., FOR A. J. GARVER, WORCES-  
TER, MASS. 24" "CREO-DIPT" SIDE WALLS AND 16" ROOF

## Why Leave Shingles Unstained?

To many people the appearance of unstained shingles on a house that is otherwise neatly painted and decorated is an eyesore.

It may have been all right for our forefathers who had to hew shingles with their broadax from the living wood to feel that stain or color on them would be wasted. The shingles were usually so rough, so uneven, that they could not be brush-coated. To dip them in stain or dye in those days would have been extravagance.

Yet when all is said and done it is hard to improve upon the beautiful artistic effects, hard to realize a more economical covering than well-made shingles, especially if they are properly stained.



ARCHITECT  
O. C. S. ZIROLI.  
"CREO-  
DIPT" ROOF  
AND SIDE WALLS  
ON THIS RESI-  
DENCE IN  
WORCESTER,  
MASS.



## NO WASTE SHINGLES—NO UNEVEN STAINS

ARCHITECT  
ARTHUR N.  
OVIATT,  
CLEVELAND,  
OHIO.  
NOTE THE  
PLEASING  
EFFECT  
OBTAINED BY  
LAYING ONE  
COURSE TWO  
OR THREE  
INCHES TO THE  
WEATHER,  
AND THE NEXT  
SIX OR SEVEN.  
16" "CREO-  
DIPT"  
SHINGLES  
WERE USED  
ON THIS  
BUNGALOW



### For Roofs and Side Walls

Splendid and unusual effects are now being obtained by using "CREO-DIPT" Shingles not only on roofs but for siding.

There are many types of what may be termed "new architecture" besides the artistic colonial and bungalow types of suburban residences that seem to naturally depend, in their setting of trees, upon the soft color tones of "CREO-DIPT" Shingles not only on roofs but on side walls.

Again there are many combinations of "CREO-DIPT" Shingles for roofs in one color and a special treatment in exposures of 18" and 24" shingles for side walls.

There are many examples in this book showing original treatment of "CREO-DIPT" Shingles, by prominent architects.

With the 30 different shades of "CREO-DIPT" Shingles, pleasing combinations are possible.



ARCHITECT H. G. WICHMAN, FOR MRS. MARION WICHMAN,  
SPRINGFIELD, MASS.



FOR J. J. NENNO, OLEAN, N. Y. RED ROOF AND MOSS GREEN  
SIDE WALLS

## **"CREO-DIPT" STAINED SHINGLES**



ARCHITECT HOWARD MCCLARY, FOR JOS. H. BIECKER,  
CINCINNATI, OHIO

Mr. Ritchie wrote us stating our "CREO-DIPT" Perfections on the side walls were laid 8" to the weather. They have not curled at all and he reminds us that this is a point well worth making something of, for he has had great difficulty in procuring shingles to lay with this exposure and not curl. There are at least fifteen homes in this beautiful suburb of Boston on which "CREO-DIPT" Shingles have been used.

### **Who is Responsible?**

If you have shingles stained on the premises, the lumber dealer will claim that he is not responsible for poor quality of stain that he had nothing to do with.

The stain manufacturer will claim that he is not responsible for poor quality of shingles that he had nothing to do with.

The stain manufacturer will claim he is not responsible for poor workmanship or wet shingles.

The shingle dealer is not responsible if the workman only stains part of the shingles.



ARCHITECT JAMES H. RITCHIE'S HOME AT NEWTON CENTRE, MASS. A BEAUTIFUL EXAMPLE OF "CREO-DIPT" STAINED SHINGLES, THE ROOF AND SIDE WALLS TO HARMONIZE WITH SURROUNDINGS



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## ADAPTABLE TO ALL STYLES OF ARCHITECTURE

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ARCHITECT W. STANWOOD PHILLIPS, NEW YORK CITY, FOR WM. T. DUNCAN, WHITE PLAINS, N. Y.

### Architect Not Responsible

A leading stain manufacturer asked Mr. Phillips why he discontinued using their stains. His reply was that he did not have time to sit on a keg on the job and see to it that the shingles were stained in accordance with his intentions. He could specify "CREO-DIPT" Stained Shingles and be absolutely sure he was getting just what his client and he himself desired. Mr. Phillips has been specifying "CREO-DIPT" Stained Shingles for over five years.

The architect cannot be held responsible either for uneven stains or their proper application.

### Our Responsibility

We are responsible for both the quality of the shingles and the quality and even color of the desired stain. To use "CREO-DIPT" Stained Shingles means satisfaction for every one concerned.



ARCHITECT HARVEY ABRAMES, NORFOLK, VA.



ARCHITECT G. C. BURROUGHS, FOR CHAPMAN RESIDENCE, CINCINNATI, OHIO



# "CREO-DIPT" STAINED SHINGLES



ARCHITECT C. C. TALLMAN, FOR OSCAR TRYON, AUBURN, N. Y.



FOR PETER P. LANDY, BARKER, N. Y. "CREO-DIPT" SHINGLES GO INTO SMALL TOWNS AS WELL AS BIG CITIES

## What is Fireproof Material?

It has been proven that many of the so-called fireproof buildings burn as surely as those built of wood. The following extract is taken from the Jan. 1st, 1915, edition of the *American Lumberman*:

"Fire on the night of Dec. 8th caused a total damage estimated at over \$5,000,000 to the buildings of the Edison Company, West Orange, N. J. The buildings destroyed were of concrete construction and were spoken of in every quarter of the land as the final word in fireproof buildings. The great inventor has been perhaps the greatest champion of concrete construction in the country, and his endorsement of this method of building has been favorable to its adoption. The owners felt so secure in their belief that the buildings would resist fire that they carried no insurance on them.

The acid test has been applied by the workings of nature, and the failure is complete."

Many of the arguments for so-called fireproof construction have emanated from the manufacturers of so-called fireproof material and should be weighed as such.



FOR  
H. P. BISSELL,  
BUFFALO,  
N. Y.  
AN EXAMPLE  
OF "CREO-  
DIPT"  
ROOF

## ARTISTIC AND DECIDEDLY ECONOMICAL

ARCHITECTS  
MORGAN &  
TRAINOR,  
NEW YORK  
CITY, FOR EX-  
FIRE COMMIS-  
SIONER OF  
NEW YORK  
CITY, HON.  
JOSEPH JOHN-  
SON. "CREO-  
DIPT"  
STAINED  
SHINGLES  
THROUGH J. D  
LOIZEAUX  
LUMBER CO.,  
PLAINFIELD,  
N. J.



### Buy Insurance

On this page you will observe a photograph of the residence of the Hon. Joseph Johnson, at Beechwood Heights, N. J., the former Fire Commissioner of New York City. He has used "CREO-DIPT" Stained Shingles on roof and side walls.

We make no false claims for fire-resisting properties of "CREO-DIPT" Stained Shingles. We do urge, however, that you let no one persuade you to sacrifice their artistic and economical advantages for fear of fire.

A very small percentage of fires are caused by sparks on roof or side walls. Furthermore, your home should always be protected by insurance and fire-fighting equipment.



ARCHITECT NATHAN MYERS, FOR JACOB MANTEL,  
SUMMIT, N. J.

Mr. Myers designs very handsome homes in many towns in New Jersey and always incorporates "CREO-DIPT" Stained Shingles in his specifications where shingles are used and insists upon their use.



ARCHITECT G. C. BURROUGHS, CONTRACTORS W. AND A.  
REUTER, FOR ARTHUR P. TAYLOR, CINCINNATI, OHIO



# "CREO-DIPT" STAINED SHINGLES

## In Buffalo

It has been said that a product that will stand the test at home will stand the test anywhere.

Over two thousand homes in Buffalo have "CREO-DIPT" Stained Shingles. This page shows three examples. Other examples are shown on page 16, page 27 and others. It will be noted that the use of our product is not limited to any particular style of architecture nor is it limited to any particular cost of building classification. "CREO-DIPT" Stained Shingles are specified by practically all Buffalo Architects; carried in stock by the Buffalo Dealers, used by Builders and Carpenters. Our wide range of grades and colors enables us to satisfy every requirement.



ARCHITECTS ESENWEIN & JOHNSON, FOR E. M. STATLER, PROP. HOTEL STATLER, BUFFALO, N. Y.



ARCHITECT OSGOOD HOLLAND, BUFFALO, N. Y. AN EXAMPLE OF BRICK AND TWO-COLOR "CREO-DIPT" SHINGLES



ARCHITECT  
ROBERT E.  
NORTH,  
BUFFALO,  
N. Y. ONE OF  
THE FIRST  
ARCHITECTS  
IN BUFFALO  
TO USE  
"CREO-  
DIPT"  
STAINED  
SHINGLES FOR  
FINE RESI-  
DENCE WORK



USED REPEATEDLY IN EVERY LOCALITY

ARCHITECTS  
HUTCHINSON  
& CUTLER,  
FOR JOHN  
GANZEL,  
ROCHESTER,  
N. Y.  
THE "CREO-  
DIPT"  
SHINGLE ROOF  
RELIEVES THE  
COLDNESS OF  
THE BRICK  
SIDE WALLS.  
COLOR USED  
WAS A DARK  
MOSS GREEN



### In Rochester

This city of homes is typical of many others where "CREO-DIPT" Stained Shingles have earned a deserved reputation.

In all parts of this beautiful city you see an unusual proportion of individual houses and each expresses its individuality.

One reason, perhaps, for the enormous quantities of "CREO-DIPT" Stained Shingles we ship to Rochester, is because the Rochester Architects and Builders have found our product so adaptable to their requirements.

"CREO-DIPT" Stained Shingles bring out the artistic effects so desirable. Each color combination for roof and side walls expresses individuality. They make roofs harmonize with any building material.



ARCHITECT H. B. NURSE, ROCHESTER, N. Y., FOR  
J. J. LEARY, ROCHESTER, N. Y.



ARCHITECTS GORDON & MADDEN AND WM. G. KAELEBER, FOR  
WM. G. KAELEBER, ROCHESTER, N. Y. 24" SIDE  
WALLS, 18" SHINGLES ON ROOF

# "CREO-DIPT" STAINED SHINGLES



ARCHITECT G. C. BURROUGHS, CONTRACTORS W. AND A. REUTER,  
FOR CLARENCE LAURER, CINCINNATI, OHIO



ARCHITECT G. C. BURROUGHS, CINCINNATI, OHIO, CONTRACTOR  
W. S. ROOF, FOR COLIN GARDNER, JR., MIDDLETOWN, OHIO

## In Cincinnati

In this city as well as in many distant points, we have made repeated shipments of "CREO-DIPT" Stained Shingles after once being introduced into the locality.

The examples on this page, the work of Mr. G. C. Burroughs, have been selected to show the application of our product in the central west. Mr. Burroughs incorporates "CREO-DIPT" Stained Shingles in all his plans and specifications where stained shingles can be used. He has informed us that he can better carry out his color schemes in this way than by the use of other material. He has many homes to show his clients on which our product has been used.



ARCHITECT  
G. C.  
BURROUGHS,  
FOR DAVID  
KAHN,  
CINCINNATI,  
OHIO



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## NO WEDGE-SHAPED SHINGLES TO WASTE

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ARCHITECT  
G. C.  
BURROUGHS,  
CONTRACTOR  
JOHN B.  
ALBERT,  
FOR S. C.  
ROETTINGER,  
WYOMING,  
OHIO



### With Stucco Houses

Many delightful combinations with stucco, lathe and plaster or brick on side walls and "CREO-DIPT" Stained Shingles on roofs are possible. Many unusual and exceedingly artistic effects are secured with several shades of brown and green on roofs.

"CREO-DIPT" Stained Shingles look better than any kind of patent roofing or slate.

It is hard to improve upon the artistic quality of shingled roofs when you add to them the pleasing color effects possible from a selection of thirty shades. Nearly any effect desired can be created.

### Special Colors on Order

We can furnish special colors to match any combination desired. We advise correspondence when a question of suitable colors of "CREO-DIPT" Stained Shingles comes up.



ARCHITECT G. C. BURROUGHS, FOR MR. HOOK,  
MIDDLETOWN, OHIO



ARCHITECT G. C. BURROUGHS, CONTRACTORS MC MILLER &  
TAFT, FOR WM. L. DOEPKE, CINCINNATI, OHIO

## **"CREO-DIPT"** S T A I N E D S H I N G L E S



ARCHITECTS THE JOHN HENRY NEWSON CO., FOR J. R. CORRIGAN, LAKEWOOD, OHIO

### **In Cleveland**

The examples shown on this page are only a few of the homes built in the city of Cleveland. There are over 1500 houses in this fast-growing city where "CREO-DIPT" Stained Shingles have been used.

They are specified by leading architects. The demand has increased so rapidly that we have been obliged to carry a stock in a large warehouse from which delivery in standard shades can be made on the same day as ordered.

### **Advantages of 24-inch Shingles**

Few markets can afford to carry 24-inch shingles in stock. We are furnishing more of this length because the advantages of laying up to 11 inches to the weather are apparent, especially, since by our process, shingles will not curl up at the butts.

We will be glad to furnish special information on this matter. (See page 31 for grades and sizes.)



ARCHITECTS THE JOHN HENRY NEWSON CO., CLEVELAND, OHIO



ARCHITECTS THE JOHN HENRY NEWSON CO., CLEVELAND, OHIO,  
FOR T. H. WARD, LAKEWOOD, OHIO. 24" SHINGLES  
ON SIDE WALLS, 16" ON ROOF.



## GIVE PLEASING TWO-COLOR EFFECTS

### Building Value Increased

Architect A. N. Oviatt, for the Building and Investment Company, Cleveland, informs us that the selling value of their houses is greatly enhanced by the use of "CREO-DIPT" Stained Shingles.

In seeking something to insure a different effect from the ordinary, this architect found many possible combinations with "CREO-DIPT" Stained Shingles. For example, he uses 24-inch "CREO-DIPT" Stained Shingles on side walls with wide exposure. He also uses "CREO-DIPT" Stained Shingles, curved, on the eaves, ridges and valleys of roof to soften down the lines. This practice has also been used in other parts of the country with pleasing effects.

Many real estate and building promoters throughout the country mention "CREO-DIPT" Stained Shingles in their descriptions of property for sale.



BUILDERS CITY & SUBURBAN REALTY CO., FOR  
LOUIS MAPLE, CLEVELAND HEIGHTS, OHIO



ARCHITECT J. MILTON DYER, FOR MRS. J. H. MC GREGOR,  
ALLIANCE, OHIO



ARCHITECTS DERCUM & BEER, FOR T. W. LANWOOD, CLEVELAND, OHIO. "CREO-DIPT" STAINED SHINGLES IN MOSS GREEN  
ON ROOF AND GABLES. A DELIGHTFUL EFFECT WITH BRICK WALLS

## "CREO-DIPT" STAINED SHINGLES



A ROW OF  
FLATS IN  
ROCHESTER,  
N. Y., WITH  
"CREO-  
DIPT"  
SHINGLES ON  
ROOF AND  
SIDE WALLS.  
DESIGNED  
BY CHAS. W.  
ELDRIDGE,  
ROCHESTER



ARCHITECT ARTHUR N. OVIATT. ROW OF HOUSES ON  
SOMERTON ROAD, CLEVELAND, OHIO



ARCHITECT E. J. ANDREWS, FOR MRS. ALEX. BROWN,  
CLEVELAND, OHIO. BENT "CREO-DIPT"  
EAVES AND OVER DORMERS

### Rows of "CREO-DIPT" Homes

In many localities there is a tendency towards building houses in rows to save cost of construction. Sometimes these rows are built *en block*, again, they will be built by a contractor in separate units.

The artistic possibilities are greatly improved by the use of "CREO-DIPT" Stained Shingles. Different color combinations on roof and side walls bring out features that break the monotony and express individuality.

The illustration above shows another advantage of the use of "CREO-DIPT" Stained Shingles. Where rooms on the third floor are finished off for use, any patent roofing or slate tends to make them unbearably hot. "CREO-DIPT" Stained Shingles cannot be improved upon as a non-conductor of heat.



## EARTH PIGMENT STAINS WEAR LONGEST

### Economy in Re-Shingling

Many lumber dealers throughout the country now carry a stock of "CREO-DIPT" Stained Shingles in standard colors to meet their local demand for re-shingling as well as for new work.

They last twice as long as natural wood shingles. They are thoroughly seasoned and cannot curl up, split out or rot away from the nails.

Compared with staining-on-the-premises they cost 25% less for materials, 50% less for labor to lay, and they are 100% better-looking.

With "CREO-DIPT" Stained Shingles there is no waste either of shingles or stain, no loss of time, no muss.

We can furnish any color desired to harmonize with house paint or brick, or other materials.



ARCHITECTS CONSIDINE & HASKELL, ELMIRA, N. Y.,  
CONTRACTOR VERNE WELLS, FOR J. W. SHOEMAKER,  
OUR ELMIRA DEALERS HARRIS, MC HENRY & BAKER CO.



FOR PROF. C. E. CAREY, SUPT. OF SCHOOLS, WARREN, OHIO.  
"CREO-DIPT" SHINGLES THROUGH WARREN LUMBER CO.



AN OLD HOUSE  
IN MONT-  
CLAIR, N. J.,  
RE-SHINGLED  
WITH  
"CREO-  
DIPT"  
SHINGLES

# **"CREO-DIPT" STAINED SHINGLES**



CONTRACTOR HUPFAUF, NEW YORK CITY, FOR H. A. PARSONS, CLEVELAND, OHIO. "DIXIE WHITE" 24" "CREO-DIPT" STAINED SHINGLES ON SIDE WALLS; DARK SHADE ON ROOF

## **"Dixie White"**

We furnish on order in our regular grades, white shingles preserved by our regular process. These shingles are used where the southern white wash or Colonial white effect is desired. To prevent soiling in shipment and in laying, we deliver the shingles creosoted and stained in a what we term, first coat, and furnish required amount of white stain for brush-coating clean after they are laid.



ARCHITECT A. N. OVIATT, CLEVELAND, OHIO, FOR A. M. CLEM. 24" SIDE WALLS 16" SHINGLES ON ROOF. BENT FOR SOFT LINES

## **Bent Shingles**

To meet special requirements, we bend "CREO-DIPT" Stained Shingles both lengthwise and across butts for eaves, valleys and ridges so that soft roof lines are obtainable. All requirements of this kind are on special order. We give correspondence on such subjects careful attention.



ARCHITECT FREDERIC W. STRIEBINGER, BUILDER A. J. HAUSEN, FOR JOHN MILLIER, CLEVELAND, OHIO. OBSERVE PLEASING EFFECT OF CURVED SHINGLES ON EAVES



### For Bungalows

“CREO-DIPT” Stained Shingles are especially suitable for this type of architecture. Beautiful designs are made to harmonize with surroundings by our color shades. We receive many requests for color schemes and we make up many special orders for Architects and Owners who desire special shades.

### Farm Buildings

Farm houses, barns and out-buildings can be made beautiful and re-shingled economically with “CREO-DIPT” Stained Shingles. On improved roads and suburban trolley lines you will see many “CREO-DIPT” Farm Homes. Their appearance improves the value of the property materially. They always look well and the saving in paint bills is enormous.

### Factories in East and West

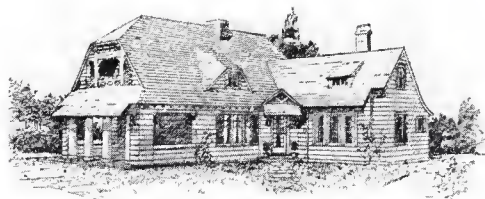
The fact that the shingles used in this locality previous to the spring of 1915 were shipped from North Tonawanda, New York, is evidence not only of the quality of our product but of the fact that “CREO-DIPT” Stained Shingles give repeated satisfaction. With our present Chicago factory, warehouse, and shipping facilities, delivery to points in the West will be made promptly.



ARCHITECTS MESSRS. AYLER & OSBORNE, LUDLOW, KY.,  
WHO USE “CREO-DIPT” ON MANY HOMES



BUNGALOW IN BUFFALO, N. Y. A DOUBLE LAYER ON SIDE  
WALLS GIVES A PLEASING EFFECT



FARM HOME OF D. R. SMITH, STANLEY, N. Y. ONE COLOR  
SIDE WALLS, ANOTHER COLOR ROOF. ILLUSTRATION  
TAKEN FROM CORNELL UNIVERSITY BULLETIN.  
NO. 39 OF MODEL FARM HOMES



BUILDERS CITY & SUBURBAN REALTY CO., CLEVELAND, OHIO.  
TWO COLORS ON ROOF AND SIDE WALLS

# "CREO-DIPT" STAINED SHINGLES



E. F. METCALF'S HOME AFTER REMODELING, USING "CREO-DIPT" SHINGLES. THIS CLEVER WORK WAS DONE BY C. C. TALLMAN, ARCHITECT, AT AUBURN, N. Y.



MR. METCALF'S RESIDENCE BEFORE REMODELING



GARAGE IN MONTCLAIR, N. J., WITH "CREO-DIPT" ROOF



ARCHITECT S. D. BRADY, FOR WANANGO COUNTRY CLUB, RENO, PA.

## Remodeled Homes

The illustration above, after using "CREO-DIPT" Stained Shingles and the small view of the same house before remodeling, show the possibilities of making the most of a splendid opportunity. A good architect and "CREO-DIPT" Stained Shingles accomplish wonders.

## For Garages and Barns

Be sure that your garage and other buildings harmonize or match your home. We are called upon repeatedly to match colors used several years ago.



## LAST TWICE AS LONG AS NATURAL WOOD

### For Small Churches

A permanent covering for roofs and side walls is a source of economy for anyone. The churches shown on this page are typical examples selected to illustrate the use of "CREO-DIPT" Stained Shingles.

Slate roofs cost much more, require heavier frame and roof boards, and are no longer essentially the most economical.

### For Club Houses

For harmony with natural color surroundings "CREO-DIPT" Stained Shingles can not be improved upon. Their quality, economy and artistic coloring have made them the favorite material specified by Architects who specialize in work of this kind.

The following letter from Mr. Shepard accompanied this photograph:—

Inasmuch as it is very difficult to get a front view of Mountain Lodge Club House, owing to the fact that it stands in the trees, I am sending you a rendered sketch, which I think is even more interesting because it shows the total length of the building and the boathouse.

Your "CREO-DIPT" Shingles proved very satisfactory in every respect. They are a good shingle, and well stained.

Yours very truly,

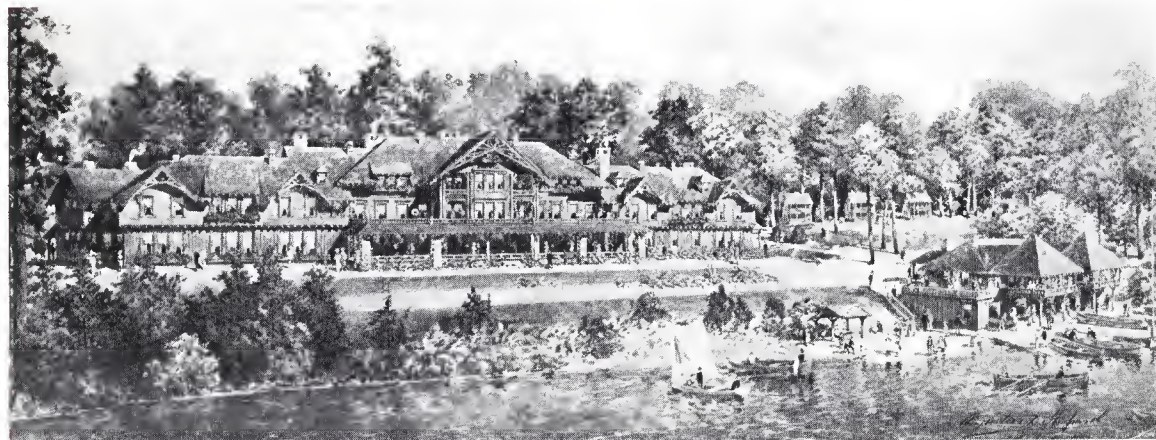
(Signed) AUGUSTUS D. SHEPARD.



ARCHITECT THOS. J. DUFF, FOR CATHOLIC CHURCH, GARFIELD, N. J.



ARCHITECT THOS. J. DUFF, FOR FOURTH CHRISTIAN REFORMED CHURCH, PATERSON, N. J.



ARCHITECT AUGUSTUS D. SHEPARD, NEW YORK CITY, FOR MOUNTAIN LODGE, ADIRONDACK LEAGUE CLUB



ARCHITECT COMPTON  
REALTY CO., FOR A. C. RICE,  
ELMIRA, N. Y.



CONTRACTOR F. DUDLEY,  
FOR J. A. NORWOOD,  
ELMIRA, N. Y.

*Harria McHenry & Baker Co.*  
LUMBER AND MILL WORK  
Elmira, N. Y.

January  
5th  
1915

Standard Stained Shingle Co.,  
N. Tonawanda,  
N. Y.

Gentlemen:-

We are sending under separate cover photographs  
of a few houses for which we have furnished "CREO-DIPT" CHINGLES

We consider #1 notable for the fact that this is  
the first job furnished in ELMIRA in the spring of 1911, of  
a green color more liable to fade than any others, yet these  
shingles are as bright today as they were four years ago.

#2 shows another one of our earliest sales which also  
shows how well "CREO-DIPTS" stand the ravages of time and  
the elements. This residence has to be seen in order to  
appreciate the perfect harmony in colors which can always  
be obtained owing to the variety of colors as produced by  
the Standard Stained Shingle Co.

#3 and #4 show houses owned by J. A. Norwood. He thinks  
so well of "CREO-DIPTS" that he has used them on four houses.  
He claims that "CREO-DIPTS" enhance the value of his houses.

#5 shows one of the better class houses and proves  
that "CREO-DIPTS" can be used on the cheapest and best homes.

#6 is another and shows how attractive a house can  
be made by using "CREO-DIPTS" for both side walls and roof.

#7 is a handsome house and one of our high class homes,  
18" Perfections of the red color for roof and white stucco  
walls. This combination creates a very rich effect.

#8 is a beautiful structure and is the largest order  
of "CREO-DIPTS" received by us. The roof of this building  
is dotted with electric lights and at night the effect is  
startling as well as pleasing to the eye. "CREO-DIPTS"  
went a long way to make this an attractive place for pleasure  
seekers and the architect was insistent that they be  
used and no other.

Wishing you a prosperous 1915, we are,

Yours truly,

Harria McHenry & Baker Co.

WJW/WC

*Wm. J. White* Retail Mgr.



ARCHITECT  
OTIS DOCKSTADER,  
CONTRACTOR J. B. VAN WIE,  
FOR A. E. MARVIN,  
ELMIRA, N. Y.



ARCHITECTS  
CONSIDINE & HASKELL,  
CONTRACTOR  
CHAS. E. MC CONNELL,  
FOR L. J. ELLIOTT,  
ELMIRA, N. Y.



CONTRACTOR F. DUDLEY,  
FOR J. A. NORWOOD,  
ELMIRA, N. Y.



ARCHITECT  
J. H. CONSIDINE, CONTRACTORS  
THURSTON & HASKELL, FOR  
ARNOT RATHBONÉ, ELMIRA, N. Y.



# GIVE A LIFETIME OF SATISFACTION

## Grades and Sizes

**“CREO-DIPT” ROYALS**—24" long, clear shingles, one-half inch in thickness at butt end. Three widths: 5", 6" and Random. The Random width is the most popular and most generally used. They are figured on the 5" basis; packed six bunches to the thousand, 21-21 courses to the bunch, allowing 1½" to the course for openings. This grade is also furnished in the Random width, 9-16" in thickness at butt end.


**“CREO-DIPT” PERFECTIONS**—18" long, clear shingles, five shingles to 2¼" at butt end. Three widths: 6", 5" and Random.

**“CREO-DIPT” EUREKAS**—18" long, clear shingles, Random width, five shingles to 2" at butt end.

**“CREO-DIPT” EXTRA CLEARS**—16" long, clear shingles, five shingles to 2" at butt end. Three widths: 6", 5" and Random.

**“CREO-DIPT” XXX CLEARS**—16" long, clear shingles, Random width, six shingles to 2" at butt end.

**“CREO-DIPT” STAR-A-STARS**—16" long, six shingles to 2" at butt end. Three widths: 6", 5" and Random. This grade admits of defects in 20% of the shingles above 10" from butt end, such as knot holes and feather ends.

 We also furnish the dimension width shingles in all sizes in fancy sawed butts.

 We bend and curve to order.

## Covering Capacity

### In the Random Widths

**“CREO-DIPT” 24" Shingles**, laid 11" to the weather, will cover about 345 sq. ft.; 10", about 315 sq. ft.; 9", about 285 sq. ft.; 8", about 250 sq. ft., and 7", about 215 sq. ft.

**“CREO-DIPT” 18" Shingles**, laid 6" to the weather, will cover about 155 sq. ft., and 5½", about 140 sq. ft.

**“CREO-DIPT” 16" Shingles**, laid 5" to the weather, will cover about 130 sq. ft., and 4½" to the weather, about 115 sq. ft.



ARCHITECT AND BUILDER K. O. KESLER, FOR H. S. WARWICK, COLUMBUS, OHIO



ARCHITECT S. W. CASSIDY. RESIDENCE AT HERKIMER, N. Y.



BUILDERS LARGE & ROWLAND, BUFFALO, N. Y.



ARCHITECT WM. ROBT. POWELL, CLEVELAND, OHIO,  
BUILDER C. F. SCHAEFER, FOR F. L. GRANT.

# **"CREO-DIPT"** S T A I N E D S H I N G L E S



PAD OF COLORS ON CEDAR, SHOWING DIFFERENT COLORS BETTER THAN IN COLOR BOOKLET, WILL BE FURNISHED ON REQUEST

**R**emember that "CREO-DIPT" Stained Shingles are the result of our exclusive process.

Our trade mark on each bundle is your safeguard against imitations.

With every shipment, we pack enough stain without charge, to touch edges and corners.

We recommend the use of good zinc or zinc coated nails. Ordinary wire nails will rust off. "CREO-DIPT" Stained Shingles put on with non-rust nails will last a lifetime.

## **Specifications**

We advise incorporating in your plans the full wording:—"CREO-DIPT" Stained Shingles (giving Color Number, Grade, Width and Length desired).

Manufactured by the  
**STANDARD STAINED SHINGLE CO.**  
NORTH TONAWANDA, N. Y.





